

*Testing is changing, make a difference as a tester!*

AUTOMATION

MACHINE  
LEARNING

ARTIFICIAL  
INTELLIGENCE

DEVOPS + QA

CONTINUOUS  
TESTING

IoT

BIG DATA

expo **QA** 18

MADRID 4th - 6th JUNE 2018

The International Conference on  
Software Testing & Quality Engineering

THE MAIN EVENT IN SPAIN & EUROPE FOR SOFTWARE TESTING & QUALITY ENGINEERING PROFESSIONALS

## How to become a supporter or friend

If you have a wide audience that you regularly communicate to and would like to collaborate with expo:QA'18, helping to spread the word about the event, we have two supporter options that may interest you: Event Supporter and Community Friend.

By collaborating with the expo:QA'18 team, you can avail of complementary conference tickets and discounts, as well as associating your brand and organisation with the expo:QA brand.

### Event Supporters

Event Supporters are non-profit associations, academic institutions and tech-orientated organisations within the software testing and quality engineering field or technology sector that have a national or international public following and who communicate relating information on a regular basis.

To qualify as an Event Supporter, your association, institution or organisation should use **at least two** of the following medium to communicate to their audience:

- Newsletter, with a mailing list containing at least 1 000 registered people.
- Website containing a news sections or an activities / events section (or similar) where up-to-date information and up-and-coming events are communicated.
- A digital industry magazine.
- Social network group (LinkedIn, Twitter, YouTube channel, etc.) having at least 1 000 followers.

As an Event Supporter, you receive:

- A complementary conference ticket.
- A standard discount that you can offer to members of your association, institution or organisation.
- The logotype, website URL and description of your association, institution or organisation is published on the expo:QA'18 website (within the supporters' section), being identified as an Event Supporter.
- The logotype, website URL and description of your association, institution or organisation is also printed on conference signage and displayed in a designated area at the conference as well as being included in the conference's printed program.

## International Conference on Software Testing & Quality

### Community Friends

Community Friends are professionals or special-interest groups, within the software testing and quality engineering field or technology sector, who are committed to sharing know-how and knowledge within the professional engineering community.

To qualify as a Community Friend, you should have at either:

- A blog or website, having at least up to 100 visits (on various days throughout the year).
- A meet-up group with over 500 members.
- A LinkedIn group with over 500 members.

Community Friends should also be active within social media, posting content and articles on a regular basis.

As a Community Friend:

- You receive a complementary conference ticket
- Your logotype, URL and description of your blog, website, group is also published on the expo:QA'18 website (within the Community Friend's section), being identified as a Community Friend.

### Who to contact

If you are interested in getting involved with the spreading the word about expo:QA'18, please get in touch with the organisers: [contact@expoqa.com](mailto:contact@expoqa.com)