



# expo :QA 20

MADRID 15 al 17 de JUNIO 2020

ORGANISED BY **nexo qa**

## International Conference on Software Testing & Quality Engineering

[www.expoqa.com](http://www.expoqa.com)

Call for Speakers  
Frequently Asked Questions

# Call for Speakers

## Frequently Asked Questions

### About expo:QA 2020

When will the expo:QA'20 take place?

expo:QA'20 will be held in Madrid from the 15<sup>th</sup> to the 17<sup>th</sup> of June 2020. Full-day and half-day workshops will be held on the 15<sup>th</sup> of June while the conference will be held on the 16<sup>th</sup> and 17<sup>th</sup> of June.

What is the expo:QA Review Committee?

The expo:QA'20 Review Committee is made up of independent professionals working within the Software Testing & Quality Engineering sector. Each member has notable and extended experience in Software Testing and is accustomed to speaking in public. Every submission is reviewed between 7 and 10 times by Review Committee members. The highest rated submissions by the Review Committee are then passed on to the Program Committee for final review and possible selection.

What is the expo:QA Program Committee?

The expo:QA Program Committee is the board that selects the submissions that form part of the program. The board creates the final program for the main conference tracks, using the input from the Review Committee, thus ensuring the program includes a diversity of both topics and speakers. The expo:QA'20 Program Chair is Kristoffer Nordström who will be assisted by Almudena Vivanco, Miriam Miranda and Graham Moran.

### Making a proposal

What type of proposal can I make?

There are four types of proposals for which a submission can be made:

- 1) Testing & QA Talk (40-minute talk)
- 2) Master Class (90-minute class)
- 3) Workshop (half-day or full day)
- 4) DevOps Talk (40-minute talk)

## International Conference on Software Testing & Quality Engineering

Testing & QA and DevOps talks are 40 minutes long and form part of the main tracks. Proposals for a talk can be based on any of the testing topics listed on the expo:QA website.

Master Classes are 90 minutes long and they are intended to be practical, educative and fun, going into detail about the subject matter. It is recommendable to include some type of demonstration as well as practical exercises that allow participants to actively take part and learn from the session. Proposals for a master class can be based on any of the testing topics listed on the web.

Workshops are typically either half-day or full-day workshops held in a classroom setting. For the majority of topics, we recommend half-day tutorials although certain topics may require a full day. Workshops should be training based sessions and include practical and interactive exercises and content. The objective of a workshop is that participants can learn about the subject matter, return to work and apply what they have learned to their day-to-day activities. Proposals for a workshop can be based on any of the testing topics listed.

### How do I make a submission?

You make a submission via the conference platform 'START Conference Manager'. Simply follow the link provided, create an account (if you do not already have one), choose the type of proposal you would like to submit and fill out the corresponding form, providing the required information.

### How many submissions can I make?

A person or company can make numerous submissions, though only one can be accepted for the event should the expo:QA Review Committee rate several as being possible candidates.

### If I submit a proposal, can I form part of the expo:QA Review Committee?

Yes, you can, however you will not be able to review and vote for your own proposal.

### Who will evaluate my proposal?

All submitted proposals are subject to review by the expo:QA Review Committee, a voluntary team of independent experts from the Software Testing & QA sector.

expo:QA has five speaker tracks that run in parallel over two days; three main tracks and two sponsor tracks. Proposals selected by the committee will be presented in one of the main tracks. The sponsor tracks are reserved for event sponsors.

## International Conference on Software Testing & Quality Engineering

### What should I submit?

To forward proposals, the following information should be provided:

- (\*) Short biography in English (maximum of 100 words).
- (\*) Description of your proposal in English, this will have 3 sections: introduction, content and outcomes.

(\*) Mandatory for your proposal to be reviewed

If you are not a regular speaker in conferences, please submit as much information as possible. If you are seasoned speaker and have yet to prepare new content, the Program Committee will take this into consideration if your proposal is not highly rated by the Review Committee for a lack of information.

In general, the more detailed and explained a proposal is, the more likely it is to be understood and therefore accepted by the Review Committee.

The Review Committee applies a blind review process when reviewing and rating proposals where reviewers examine each submission without seeing the speaker's personal data (name, company, etc.) and thus avoid possible conflicts of interest. For this reason, we recommend that speakers do not include any personal data when submitting proposals as part of the Call for Speakers. Such information can be added to the submission at a later stage.

### Can my presentation include commercial content?

No, your presentation must not include commercial content. When presenting on the day, as selected proposals form part of the main tracks, only one slide is permitted for the speaker's biography and one additional slide for the speaker's company or current activity.

If you are interested in giving a commercial presentation you should speak to the organisers so that your presentation forms part of one of the sponsored tracks.

### In what language can I give my presentation?

Presentations can be given in either English or Spanish, however, the material projected must be in English.

The organisation reserves the right to cancel a presentation if the quality of the English of the final material is determined to be unsatisfactory. If the presenter is capable of speaking English, we encourage him/her to present in English as we are seeing a growing presence of international participants at expo:QA.

### Can multiple authors make a single submission?

Yes, a submission can be attributed to multiple authors. However, the organisation only provides a grant for travel expenses and lodgings for one speaker.

## International Conference on Software Testing & Quality Engineering

My company is going to be a sponsor of the event. Can I send a proposal to speak in one of the main tracks?

A sponsoring company who has a slot for a presentation in one of the sponsor tracks can also submit a proposal for the main tracks, following the guidelines outlined for main track proposals.

If the Program Committee selects the proposal, the sponsor must choose one of the presentations, either the presentation for the main track or the presentation for the sponsors' track.

Note that grants for travel expenses etc. are not given to speakers from sponsoring companies.

## Selected proposals

When will I be notified about whether my proposal has been accepted or not?

You will be notified by email about whether your proposal has been accepted or not, towards the end of January 2020.

What am I entitled to if my submission is selected?

The speakers selected by the Program Committee will receive a grant for travel expenses and lodgings. Please consult the relating [expenses refund policy](#) (not applicable to sponsor presentations). Speakers are also invited to the networking dinner on the 16<sup>th</sup> of June 2020.

Do I receive remuneration?

expo:QA remunerates tutors for giving workshops, based on the number of participants registered for the workshop. No remuneration is given for presentations and master classes.

For more information on remuneration please contact the organisers.

Can I win an award for best presentation?

Yes, throughout the conference the audience can vote for the talks they liked most. At the end of the conference the speaker with the highest number of votes will be awarded with best presentation voted by the conference participants.

## Additional information

Who can I contact if I have any further questions?

For any questions or doubts, feel free to contact us by email: [contact@expoqa.com](mailto:contact@expoqa.com).